For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

CBS TELEVISION STATIONS



KDKA-TV

1201-542946

Invoice Num:

INVOICE

Page 1 of 4

Account Exec: Office:

Brian Butz-1 KDKA-TV

1201-56290 08/21/2012-08/27/2012

Contract Num: **Contract Dates: Customer Order:**

Linked Order:

CPE: / 214

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable

Product Desc: SMITH WEEK 8/21

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 08/26/2012 09/25/2012 Billing Cycle: Broadcast EOM 07/30/2012-08/26/2012 Net 30 days **Billing Period:**

Buy	Flight									Total		
_ine	e Description		Buy Line Dates			MTWTFSS		Dur	Spots	Rate		
1	PITTSBURGH LIVE		08/21/2012-08/27/2012			M.WTF		30	3	165.00		
30 N	/IIN SEP											
Wee	ek Of			MTWTFSS	<u> </u>	Spots Per Week		Rate_				
08/2	08/20/2012-08/26/2012		M . W T F		3							
Air [Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	22/2012	We	09:25:47 AM	<u> </u>	TS12TV09H		30	165.00		<u> </u>	<u>rtomanto</u>	
	23/2012	Th	09:23:15 AM		TS12TV09H		30	165.00		1		
	24/2012	Fr	09:22:34 AM		TS12TV09H		30	165.00		-	6	
2	PRICE	IS RIGHT			08/21/2012-08/2	7/2012	M . V	V . F	30	2	500.00	
30 N	/IN SEP											-
										1		
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	10	Rate		M.		
08/2	20/2012-08/2	6/2012		M.W.F		2		500.00				
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
08/2	2/2012	We	10:59:25 AM		TS12TV09H		30	500.00				
08/2	24/2012	Fr	11:27:50 AM		TS12TV09H		30	500.00				
3	NOON	NEWS		08/21/2012-08/27/2012			M.WTF		30	3	500.00	
30 N	/IN SEP					N //						
-	ek Of			MTWTFS	<u> </u>	Spots Per Week	:	Rate				
08/2	20/2012-08/2	6/2012		M.WTF	7	3		500.00				
Air [<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
08/2	22/2012	We	12:10:35 PM		TS12TV09H		30	500.00				
08/2	23/2012	Th	12:22:27 PM		TS12TV09H		30	500.00				
08/2	24/2012	Fr	12:09:30 PM		TS12TV09H		30	500.00				
4	430-5PI	M NEWS			08/21/2012-08/2	7/2012	MT	. T	30	2	650.00	
30 N	/IN SEP											

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09/25/2012 Net 30 days

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Alexandria, VA 22314-2651 ATTN:Accounts Payable

/ 214

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ıy	Flight								Total	Rate	
ne	e Description Buy Line D			Buy Line Dates	3	МТ	WTFSS	Dur	Dur Spots		
Week Of			MTWTF	<u>s s</u>	Spots Per Week		Rate				
08/2	20/2012-08/26/20	12	M T . T		2		650.00				
Air	Date [ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
08/2	21/2012	u 04:43:47 P	М	TS12TV09H		30	650.00				
08/2	23/2012	h 04:43:20 P	М	TS12TV09H		30	650.00				
5 5-530PM NEWS				08/21/2012-08/2	24/2012	W.F		30	2	800.00	
30 1	MIN SEP									ā.,	
								1000			
	ek Of		MTWTF	<u>S S</u>	Spots Per Week		Rate				
08/2	20/2012-08/26/20	12	W.F		2		800.00			No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa	
Air	Date [ay Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
08/2	22/2012 V	/e 05:27:18 P	М	TS12TV09H		30	800.00				
00/	24/2012 F	05 00 40 5		TO 4 ST 4 SS 4	1.00	- 1	200.00				
00/2	24/2012 F	r 05:23:46 P	VI	TS12TV09H		30	800.00				
6	530-6PM NE		VI	08/21/2012-08/2	27/2012	. 03	.TF	30	3	800.00	
6			VI		27/2012	. 03		30	3	800.00	
6 30 1	530-6PM NE MIN SEP			08/21/2012-08/2		. 03	TF.	30	3	800.00	
6 30 l	530-6PM NE MIN SEP ek Of	WS	MTWTF	08/21/2012-08/2 S S	Spots Per Week	. 03	.TF	30	3	800.00	
6 30 l	530-6PM NE MIN SEP	WS		08/21/2012-08/2 S S		. 03	TF.	30	3	800.00	
6 30 f Wed	530-6PM NE MIN SEP eek Of 20/2012-08/26/20	WS	MTWTF	08/21/2012-08/2 S S	Spots Per Week	. 03	.TF	30Debit	3 Credit	800.00	
6 30 I Wee 08/2 Air	530-6PM NE MIN SEP eek Of 20/2012-08/26/20 Date	WS	MTWTF. MT.TF	08/21/2012-08/2 <u>S S</u>	Spots Per Week	МТ	Rate 800.00				
6 30 I Wee 08/2 Air 08/2	530-6PM NE MIN SEP ek Of 20/2012-08/26/20 Date 21/2012	WS 12 ay Air Time	MTWTF. MT.TF M/G For	08/21/2012-08/2 S S	Spots Per Week	M T	Rate 800.00 Rate				
6 30 I Wee 08/2 Air 08/2 08/2	530-6PM NE MIN SEP ek Of 20/2012-08/26/20 Date 21/2012 32/2012	WS 2 2 2 2 2 4 2 1 2 2 2 2 2 2 2 2 2 2 2 2	MTWTF: MT.TF M/G For M	08/21/2012-08/2 S S	Spots Per Week	M T	Rate 800.00 Rate 800.00				
6 30 I Wee 08/2 Air 08/2 08/2	530-6PM NE MIN SEP ek Of 20/2012-08/26/20 Date 21/2012 32/2012	ay Air Time u 05:42:55 P h 05:43:32 P	MTWTF: MT.TF M/G For M	08/21/2012-08/2 S S	<u>Spots Per Week</u> 3	Dur 30 30 30	Rate 800.00 Rate 800.00 800.00 800.00				

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09/25/2012 07/30/2012-08/26/2012 Net 30 days

ıy	Flight									Total	
ne	Descri	ption			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	08/20/2012-08/2	26/2012		MTWTF		4		800.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	08/21/2012	Tu	06:15:15 PM		TS12TV09H		30	800.00			
	08/22/2012	We	06:24:06 PM		TS12TV09H		30	800.00			
	08/23/2012	Th	06:15:07 PM		TS12TV09H		30	800.00			
	08/24/2012	Fr	06:19:31 PM		TS12TV09H		30	800.00		The same of	
8	M-F 63	OPM NEV	VS	08/21/2012-08/27/2012			MTWTF		30	4	800.00
	30 MIN SEP										
	Week Of			MTWTFS	S	Spots Per Week		Rate			
	08/20/2012-08/2	26/2012		MTWTF		4	10	800.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	<u>Remarks</u>
	08/21/2012	Tu	06:28:34 PM		TS12TV09H		30	800.00			
	08/22/2012	We	06:52:49 PM		TS12TV09H		30	800.00			
	08/23/2012	Th	06:42:41 PM		TS12TV09H		30	800.00			
	08/24/2012	Fr	06:53:24 PM		TS12TV09H		30	800.00			
9	9 STEELERS PRE SEASON GAMES				08/25/2012-08/25/2012			S .	30	1	7,750.00
	30 MIN SEP					, -					
	Week Of			MTWTFS	S	Spots Per Week		Rate			
	08/20/2012-08/2	26/2012		S.		1		7,750.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	08/25/2012	Sa	09:10:24 PM		TS12TV09H		30	7,750.00			
10	23:00:0	0-23:30:0	00		08/21/2012-08/2	24/2012	. T V	VTF	30	3	1,550.00
	30 MIN SEP										

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1201-542946 08/26/2012

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09/25/2012 Net 30 days

Buy	Fligl	ht					,			Tota	I
Line	Des	cription			Buy Line Dates		М	TWTFSS	1	Dur Spots	Rate
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
08/2	/20/2012-0	08/26/2012		. T W T F		2		1,550.00			
Air	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credi	t <u>Remarks</u>
08/2	21/2012	Tu	11:29:17 PM		TS12TV09H		30	1,550.00			
08/2	24/2012	Fr					30			1,550.00	Preempted
08/2	24/2012	Fr	11:44:19 PM	08/24/2012	TS12TV09H		30	1,550.00	1,550.00		Makegood in 23:21:21-23:55:00
	_	Total Spots	<u>s</u>	Gross Am	<u>nt</u>	Commis	sion Amt	Net Amt	Debit	Credi	Reconciliation
Air Time Tota	als	26	6	25,545.0	0	;	3,831.75	21,713.25	1,550.00	1,550.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

25,545.00 **Gross Billing Trade Value** 0.00 Agency Commission 3,831.75 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 21,713.25

Warranty - We warrant the above broadcasts were made according to the official station log.

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